

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re

SIZMEK INC., *et al.*,¹

Debtors.

Chapter 7

Case No. 19-10971-dsj

**NOTICE OF JANUARY 31, 2023 DEADLINE TO FILE REQUESTS FOR PAYMENT
OF CHAPTER 11 ADMINISTRATIVE EXPENSES**

**TO ALL PERSONS AND ENTITIES THAT ASSERT CHAPTER 11 ADMINISTRATIVE
CLAIMS AGAINST ANY OF THE DEBTOR ENTITIES LISTED BELOW:**

1. The United States Bankruptcy Court for the Southern District of New York (“*Court*”) has entered an Order establishing **January 31, 2023 at 5:00 p.m., prevailing Eastern time** (the “*Administrative Bar Date*”), as the last date for each person or entity (including individuals, partnerships, corporations, estates, joint ventures, trusts, and governmental units) to file requests for payment of chapter 11 administrative expenses (“*Requests*”) against any of the following Debtors (the “*Debtors*”):

<u>Debtor</u>	<u>Case Number</u>
Sizmek Inc.	19-10971
Point Roll, Inc.	19-10972
Sizmek DSP, Inc.	19-10973
Sizmek Technologies, Inc.	19-10974
Wireless Artist LLC	19-10975
WirelessDeveloper, Inc.	19-10976
X Plus One Solutions, Inc.	19-10977
X Plus Two Solutions, LLC	19-10978
Solomon Acquisition Corp.	19-13866

2. The deadline and procedures set forth herein apply to all Requests of whatever character against the Debtors, arising (a) against Solomon Acquisition Corp. on and after December 5, 2019 (the “*Solomon Acquisition Filing Date*”), the date that Solomon Acquisition Corp. filed a voluntary petition for relief under chapter 11 of title 11, United States Code (“*Bankruptcy Code*”), and (b) against the remaining Debtors on and after March 29, 2019 (the “*Filing Date*”),

¹ Debtors in the above-captioned cases, along with the last four digits of each Debtor’s federal tax identification number, include: Sizmek Inc. (4624); Sizmek DSP, Inc. (2319); Point Roll, Inc. (3173); Sizmek Technologies, Inc. (6402); Wireless Artist LLC (0302); Wireless Developer, Inc. (9686); X Plus One Solutions, Inc. (8106); X Plus Two Solutions, LLC (4914); and Solomon Acquisition Corp. (4229).

the date the remaining Debtors filed voluntary petitions for relief under chapter 11 of the Bankruptcy Code, and on or before November 24, 2020 (the “*Conversion Date*”), the date upon which the Debtors’ chapter 11 cases were converted to cases under chapter 7 of the Bankruptcy Code, and is not one of the types of Requests described in Section 6 below that are specifically excluded from the Administrative Bar Date filing requirement. The Administrative Bar Date does apply to a holder of an administrative expense for compensation for professional services rendered and reimbursement of expenses incurred on behalf of the Debtor’s estate of the type allowable under Bankruptcy Code §§ 330 and 331.

3. **WHO MUST FILE A REQUEST FOR PAYMENT:** You **MUST** file a Request to share in distributions from the Debtors’ bankruptcy estates if your expenses were incurred under sections 503(b) and/or 507(a)(2) of the Bankruptcy Code during the Debtors’ chapter 11 cases on or after the Solomon Acquisition Filing Date or the Filing Date, as the case may be, and before the Conversion Date, and it is not one of the types of Requests described in Section 6 below. Requests based upon acts or omissions of the Debtors that occurred after the Solomon Acquisition Filing Date or the Filing Date, as the case may be, and before the Conversion Date must be filed on or before the Administrative Bar Date, even if such Requests are not now fixed, liquidated, or certain or did not mature or become fixed, liquidated, or certain on or after the Solomon Acquisition Filing Date or the Filing Date, as the case may be, and on or before the Conversion Date.

4. **WHAT TO FILE:** A Request for Payment form may be found at the website of claims agent Stretto at <https://case.stretto.com/sizmek/fileclaim>. All Requests must (i) be signed, and include your complete name, address, telephone and facsimile numbers, and email address, (ii) include supporting documentation (if voluminous, attach summary) or an explanation as to why documentation is not available, (iii) be in the English language, and (iv) be denominated in United States currency. If you are a professional retained by Court Order, you must also file a fee application consistent with the Bankruptcy Code, the Bankruptcy Rules, and the Court’s Local Rules.

Your Request for Payment form must not contain complete social security numbers or taxpayer identification numbers (only the last four digits), a complete birth date (only the year), the name of a minor (only the minor’s initials) or a financial account number (only the last four digits of such financial account).

Any holder of an Administrative Claim against more than one Debtor must file a separate

Request for Payment with respect to each such Debtor and all holders of claims must identify on their Request for Payment the specific Debtor against which their claim is asserted and the case number of that Debtor's bankruptcy case. A list of the names of the Debtors and their case numbers is set forth above.

5. **WHEN AND WHERE TO FILE:** Except as provided for herein, all Requests must be filed so as to be **actually received on or before January 31, 2023 at 5:00 p.m., prevailing Eastern time**, in the following manner and at the following address:

(a) electronically with the claims agent Stretto at the following website: <https://case.stretto.com/sizmek/fileclaim>; or

(b) by delivery of the original Request by mail, by hand delivery, or by overnight courier to:

**Sizmek Claims Processing
c/o Stretto
8269 E 23rd Ave, Suite 275
Denver, CO 80238**

Requests shall be deemed filed only when actually received by the Claims Agent on or before the Administrative Bar Date. Requests may not be delivered by facsimile or telecopy. **IF YOU ARE SUBMITTING YOUR REQUEST BY MAIL, YOU MUST ALLOW SUFFICIENT TIME FOR DELIVERY.**

6. **WHO NEED NOT FILE A REQUEST:** You do **not** need to file a Request on or before the Administrative Bar Date if you are:

(a) a person or entity that has already filed a Request either with Stretto, the Debtors' claims agent, or with the Clerk of the United States Bankruptcy Court (if such Request is filed incorrectly, however, you may change information relating to your Request by filing another Request and designating it as an amended Request);

(b) a person or entity whose Request has already been allowed by order of the Court;

(c) a person or entity whose Request has been paid in full; or

(d) a person or entity for which specific deadlines have previously been fixed by the Court.

This notice was sent to many persons and entities that have had some relationship with or have done business with the Debtors but may not have an unpaid administrative expense or who are otherwise not required to file a Request. The fact that you have received this Notice does not mean that you have an administrative expense, or that the Debtors, the chapter 7 trustee, or the

Court believe that you have an administrative expense.

7. **CONSEQUENCES OF FAILURE TO FILE A REQUEST BY THE ADMINISTRATIVE BAR DATE:** IF YOU ARE REQUIRED TO FILE A REQUEST, BUT DO NOT DO SO IN THE MANNER AND TIME PRESCRIBED, YOU WILL BE FOREVER BARRED FROM ASSERTING A REQUEST, YOUR REQUEST WILL BE FOREVER BARRED, YOU WILL NOT BE ENTITLED TO ANY DISTRIBUTION ON THAT REQUEST, AND YOU WILL RECEIVE NO FURTHER NOTICES REGARDING YOUR REQUEST.

8. **RESERVATION OF RIGHTS:** The Trustee reserves the right to dispute or to assert offsets or defenses against any Administrative Claim as to nature, amount, liability, priority, classification, or otherwise. Nothing contained in this Notice shall preclude the Trustee from objecting to any claim on any grounds.

9. **FURTHER INFORMATION:** If you have a question about this notice, you may contact the counsel for the Trustee as set forth below. **Any other questions, such as whether you should file a Request or take any other action with respect to your Request should be directed to your attorney.**

Dated: New York, New York
November 2, 2022

BY ORDER OF THE COURT

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