

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

In re:	)	Chapter 11
	)	
PERFECT BROW ART, INC.	)	Case No. 19-01811
	)	
Debtor.	)	Honorable Donald R. Cassling
In re:	)	Chapter 11
	)	
PERFECT BROW FLORIDA, INC.	)	Case No. 19-01820
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
PERFECT BROW PUERTO RICO, INC.	)	Case No. 19-01824
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
PERFECT BROW NEW YORK, INC.	)	Case No. 19-01821
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
LOCKS ROCK, INC.	)	Case No. 19-01826
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
P.B. ART FRANCHISE, INC.	)	Case No. 19-01818
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
PERFECT BROW OAKLAND, INC.	)	Case No. 19-01828
	)	
Debtor.	)	
In re:	)	Chapter 11
	)	
OOH LA LA FRANCHISE BEAUTY BAR, INC.	)	Case No. 19-01825
	)	
Debtor.	)	

**NOTICE OF DEADLINE FOR FILING PROOFS OF PREPETITION UNSECURED,  
SECURED, AND ADMINISTRATIVE REQUEST EXPENSE CLAIMS**

**To: All Creditors**

*Please Take Notice* that on January 22, 2019 the (“*Petition Date*”), Perfect Brow Art, Inc., and its related debtors in the above-captioned cases (collectively, the (“*Debtors*”) filed voluntary petitions for chapter 11 bankruptcy relief under title 11 of the United States Code (the “*Bankruptcy Code*”) in the United States Bankruptcy Court for the Northern District of Illinois, Eastern Division (the “*Court*”). The Debtors are managing their respective property as debtors in possession under §§ 1107(a) and 1108 of the Bankruptcy Code.

**General Bar Date: May 6, 2019**

As ordered by the Court, the last day for all persons and entities (each a “*Creditor*” and, collectively the “*Creditors*”), holding or wishing to assert prepetition unsecured or secured claims (as defined in § 101(5) of the Bankruptcy Code) or administrative expense claims under § 503(b)(9) of the Bankruptcy Code against any Debtor arising or accruing before the *Petition Date* (each a “*Claim*” and collectively, the “*Claims*”) to file a separate, completed and executed proof of Claim (either the proof of claim form enclosed herein, a form conforming substantially to Official Bankruptcy Form 410, or another appropriate proof of administrative expense Claim) (each a “*Form*” and collectively the “*Forms*”) on account of each such Claim is **May 6, 2019** (the “*General Bar Date*”).

**Governmental Bar Date: July 22, 2019**

All governmental units, as defined by § 101(27) of the Bankruptcy Code (the “*Governmental Units*”) holding or wishing to assert Claims against the Debtors are required to file a separate, completed and executed Form, as described above, on account of each Claim by any Governmental Unit holds or wishes to assert against any Debtor on or before **July 22, 2019** (the “*Governmental Bar Date*”).

At this time, proofs of Claim **are not required** to be filed by Creditors holding or wishing to assert Claims against the Debtors of the following types (collectively, the “*Excluded Claims*”):

- (a) Any person or entity that has already filed a proof of Claim against the Debtors with the Debtors’ claims and notice agent Stretto, in a form substantially similar to Official Bankruptcy Form 410;
- (b) Any person or entity whose Claim is listed on the Debtors’ Schedules provided that
  - (i) the Claim is not scheduled as “disputed,” “contingent,” or “unliquidated” and
  - (ii) the claimant does not disagree with the amount, nature, and priority of the Claim as set forth in the Schedules;
- (c) Any holder of a Claim that heretofore has previously been allowed by order of the Court;

- (d) Any person or entity whose Claim has been paid in full; and
- (e) Any holder of a Claim for which a specific deadline has previously been fixed by the Court.

If the Court fixes a date in the future, after the General Bar Date, by which time any of the Excluded claims must be filed, you will be notified.

Each Form must specifically set forth the full name of the particular Debtor and that Debtor's particular case number, as set forth in the caption on the first page of this notice, to which your Claim applies. The original Form with signature must be submitted, *via* regular mail, hand delivery or overnight courier, to:

**Perfect Brow Art, Inc., *et al.* Claims Processing, c/o Stretto, 8269 E. 23rd Avenue, Suite 275, Denver, CO 80238.**

Original Forms (and not facsimile copies) must be received on or before the General Bar Date (or on or before the Governmental Unit Bar Date, if such Creditors is a Governmental Unit).

If you require additional information regarding filing a proof of Claim, you may contact Stretto, the Debtors' claims and notice agent, by letter, at: Perfect Brow Art, Inc. *et al.* Claims Processing, c/o Stretto, 8269 E. 23<sup>rd</sup> Avenue, Suite 275, Denver, CO 80238, by email at TeamPerfectBrow@stretto.com, or by telephone at 855-812-6112.

**Please take further notice that, except with respect to claims of the type set forth in paragraphs (a) through (e) above and governmental units (which must file proofs of Claim on or before the Governmental Bar Date), any creditor who is required to file a proof of Claim but fails to do so on or before May 6, 2019, may be forever barred, estopped and enjoined from asserting such claim (unless the Court specifically authorizes the filing of a Claim after May 6, 2019), and the Debtors and the estates shall be forever discharged from any and all indebtedness or liability with respect to such claim, and such holder shall not be permitted to vote on any chapter 11 plan or participate in any distribution in the Debtors' chapter 11 cases on account of such claim(s).**

In the event the Debtors amend their Schedules of Assets and Liabilities (the "*Schedules*") after the date of this notice, the Debtors will give notice of any amendments to the holders of the Claims affected, and such holders shall be afforded the later of the General Bar Date, or 30 days from the date on which notice is given to such holders (or such other time period as may be fixed by the Court) to file proofs of Claim or forever be barred from doing so.

Unless the Court fixes a separate deadline by an order authorizing rejection of an executory contract or unexpired lease, if a Claim arises with respect to the Debtors' rejection of an executory contract or unexpired lease, the holder of such Claim will be afforded the later of the General Bar Date, or 30 days after the effective date of any order authorizing the rejection of the executory

contract or unexpired lease, to file a proof of Claim based on such rejection or forever be barred from doing so.

A copy of the Debtors' Schedules and other information on these chapter 11 cases may be obtained at the website of the Debtors' notice and claims agent at <https://cases-cr.stretto.com/perfectbrowart>. Creditors wishing to rely on the Schedules are responsible for determining whether their Claims are accurately listed.

**The fact that you have received this notice does not mean that you have a Claim against the Debtors. You should consult with your own advisors to determine whether you hold a Claim against any Debtor. You should not file a proof of Claim if you do not have a Claim against a Debtor. Questions concerning this notice may be directed to the Debtors counsel below.**

Dated: March 20, 2019

Respectfully submitted,

**PERFECT BROW ART, INC., ET AL.**

By: /s/ Harold D. Israel

Harold D. Israel

Jeffrey M. Goldberg

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